

The VENTURIAN

Volume No. 7

Issue No. 2

Fall 2012

VENTURA INTRODUCES THE NEWBURY



Welcome home to the Newbury. This bungalow plan makes good use of its 1,668 square feet in a functional layout. The home includes a formal Dining Room with a cantilevered alcove, an Island Kitchen with a corner pantry, and a dinette area with patio doors that lead to a covered area perfect for a future deck or patio. The Great Room has a 10' ceiling and an optional gas fireplace. The Master Bedroom includes a large walk-in closet and Ensuite. Two additional Bedrooms, a full Bath, and a Laundry Room complete the floor plan.

This model is available for viewing at 7 Cloverdale Crescent in Wheatland Park (Dugald) and at 10 Campbell Road in Stone Ridge Meadows (Stonewall) which also boasts an optional three car garage.

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PARADE OF HOMES

FALL 2012 PARADE
September 15 – October 6, 2012



Bridgewater Lakes – 51 Bellflower Road
Pinewood "A" - Visitable
1,759 Sq. Ft.

**Parade Show
Home Hours:**

Monday to Thursday
3pm – 8pm
Saturday & Sunday
Noon – 6pm
Friday
By Appointment Only



Bridgewater Lakes – 28 Bridge Lake Drive
Wheatland
1,971 Sq. Ft.



River Park South – 22 Elsey Road
Harvard Grande - 11
1,862 Sq. Ft.



South Pointe – 95 Southview Crescent
Ambassador II - 12
1,880 Sq. Ft.



South Pointe – 42 Vestford Place
Newport - 11
1,873 Sq. Ft.

Remember – Our Show Homes are Open Throughout the Year!

PARADE OF HOMES

FALL 2012 PARADE
September 15 – October 6, 2012



Stone Ridge Meadows – 10 Campbell Road
Stonewall - Newbury - 12
1,675 Sq. Ft.

**Parade Show
Home Hours:**

Monday to Thursday
3pm – 8pm
Saturday & Sunday
Noon – 6pm
Friday
By Appointment Only



Oak Bluff West – 32 Benson Boulevard
Oak Bluff - Newbridge Plus - 12
1,863 Sq. Ft.



Amber Trails – 15 Barneveld Road
Highpointe II - 11
2,121 Sq. Ft.



Bridgewood Estates – 39 Dennis Lindsay Road
Ashley II - 12
1,817 Sq. Ft.



Kingswood South – 2 Tanglewood Drive
La Salle - Tanglewood - 11
1,959 Sq. Ft.

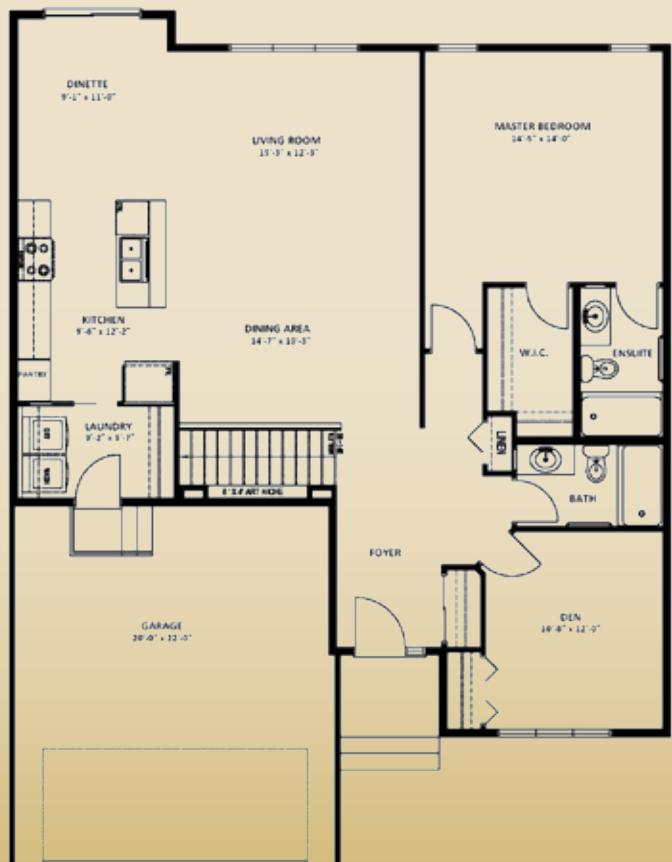
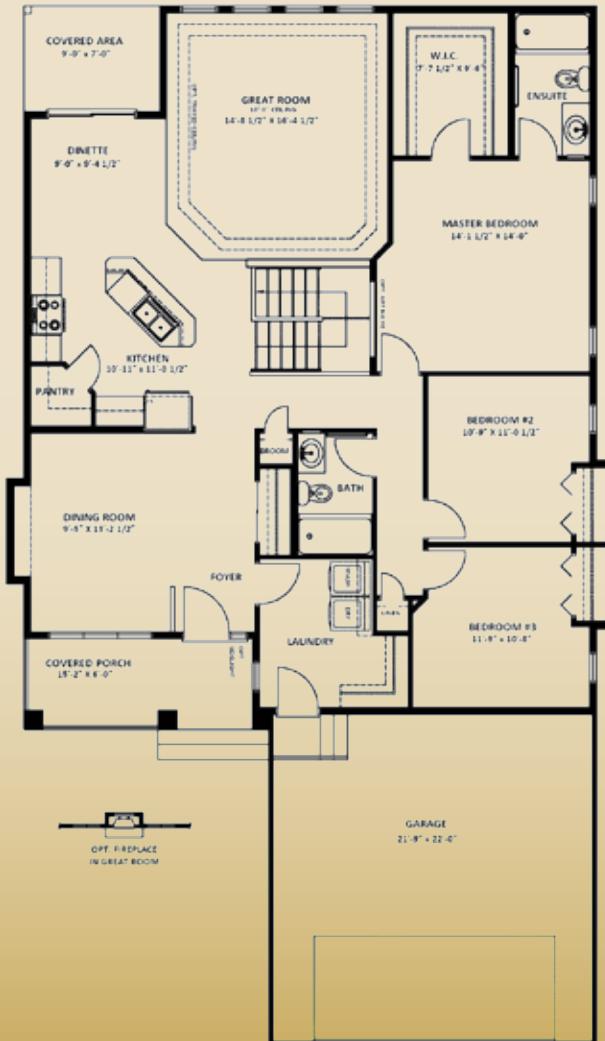


Wheatland Park – 7 Cloverdale Crescent
Dugald - Newbury - 12
1,675 Sq. Ft.

Remember – Our Show Homes are Open Throughout the Year!

WHATS NEW

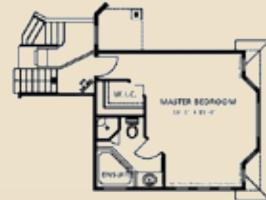
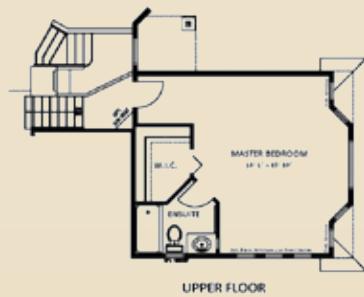
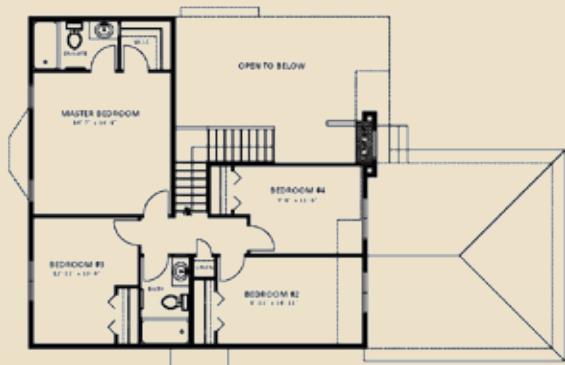
Ventura's Research and Development Team is constantly working to create new plans to excite and tempt prospective home buyers. We strive to provide a variety of home styles to suit every taste and budget while maintaining the quality and value that we are known for.



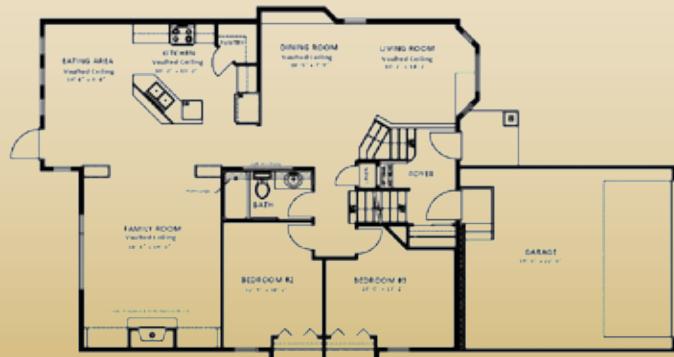
These four plans are just a small sample of the many homes that we offer.
Please visit our website often to see our latest home models and homes available for sale.

@ VENTURA

To find out about building one of these homes on a lot in any of the subdivisions where we build, or on that piece of land that you already own, please contact any of our sales agents listed on the back of this publication.



UPPER FLOOR
DELUXE OPTION



WWW.VENTURA.MB.CA

WELCOME HOME TO VALUE™

The Ventura Difference

Ventura Custom Homes Ltd. has developed in-depth policies and procedures over the last 20 years to ensure we will deliver on our promise to provide the best Value to our customer. Our company is founded on the belief that proper planning, procedures, policies, paperwork and scheduling leads to a more organized construction experience for both our customers and trades.

We offer many standard plans, which can be modified to suit varying customer requirements. With over 50 base plans available, we are certain we have something that can meet everyone's needs. If not, we can customize something to your satisfaction. We continually strive towards excellence in the Research & Development of new home construction styles, concepts, building techniques and trends to ensure our plans are up to date and current. We offer several standard specification packages - Classic, Coventry, Premier, Elite and Master Series, all of which include many customizable options. We build homes for all incomes and family sizes. This gives you flexibility in choices.

Our agents have extensive industry experience and most have been working with Ventura for many years. They provide an invaluable customer resource by walking you through the sales process and ensuring your needs are met.

In order to create a great customer experience, we provide each customer with an in depth plan review meeting with our Production Manager, which includes us providing you with a copy of the full set of plans. This gives you the tools you need to follow the construction process and stay on top of your project.

Regular site inspections and site meetings take place to ensure the project progresses forward on time and as ordered. Once framing and rough-ins are complete an on-site meeting is scheduled between the site supervisor and our customer to review progress and provide a construction key for convenient access to your home after regular business hours. We welcome another set of eyes on our jobsites and we value your input.

Our site supervisors meet weekly with our Production Manager to discuss the construction of your home and update project schedules and key dates to ensure that your project is being managed professionally. Our supervisors are equipped with smart phones and can be contacted when urgent communication is required. If they are unavailable at the time you call, they are expected to reply to your call within 48 hours (preferably 24 hours).

We continually research to improve our building practices and quality assurance measures throughout construction. Our employees are encouraged to seek continuing education and training specific to their jobs and the industry. By keeping informed and in tune with the industry we can better manage the construction of your home. We have recently purchased advanced technology to perform Infrared Thermal Imaging. This allows us to detect any energy loss or moisture issues, which can be quickly resolved to provide a comfortable and safe environment for families. It can also help save on the cost of heating and cooling your home.

We conduct a thorough walk-through with our customers upon completion of your home. At this walk through we ensure the house is in perfect order prior to turning over possession. We also provide you in-depth knowledge on our after-sales process and warranty department. Our after-sales warranty department includes two full time warranty technicians and an in-house warranty manager. As a result, any problems that may arise are dealt with effectively and efficiently by a professional in-house member of our team who liaises with our trades.

Ventura Custom Homes Ltd. is considered a leader in new home construction in Manitoba. We are a recognized member of the Manitoba Home Builders Association, a Certified Master Builder and a COR Safety Certified company. We take this business seriously and are committed to being a leader in all areas of our industry.

Ventura Custom Homes Ltd. has been recognized with countless Parade of Homes Gold, Silver and Bronze awards for the homes we build. The judges have spoken.

Last but not least, at Ventura Custom Homes Ltd, we pride ourselves on the countless referrals, repeat customers and positive feedback that we receive each year.



VENTURA WELCOMES

It has been a busy year at the Ventura offices. Once again we have grown our staff to keep up with the demand of the thriving new home market in Winnipeg. You may already have had some dealings with one or more of our new staff members, but it's always nice to be able to put a face to the name. We are proud to welcome:



Ventura Custom Homes Ltd. welcomes Rhianon Baker to the Marketing & Sales team. Rhianon has a Business Administration diploma from Red River College where she majored in Marketing. She is a passionate individual who strives for perfection and we are pleased to welcome her expertise to our team.

Andrew joins Ventura's busy drafting department as a recent graduate of the Building Design program at RRCC. Prior to that, Andrew was exposed to many different areas of the construction industry, gaining experience in plumbing, renovation carpentry, surveying, and drafting. This well rounded background is already proving to be a great asset to our Team. Welcome Aboard Andrew !



Susan Rempel has joined the Ventura team in the position of receptionist. She has several years experience in the administrative assistant field in a variety of different office environments and is looking forward to learning more about the custom home building industry and growing with Ventura.

Lori Veideman joins Ventura in our production department. After renovating 3 homes and working for a roofing company, she looks at working for Ventura as an incredible opportunity to be educated in every aspect of the home building business. Learn on....



AND THE WINNER IS...



Congratulations to Larry Elroy.

Larry was the lucky winner of our Spring 2012 Parade draw.

He walked away with this beautiful 59" Samsung Plasma Screen TV, and all he had to do was visit our show home in Kingswood South in La Salle.

You could be next.....



Paul Saltel
Quest Residential Real Estate
204-794-5315



Evald Frederiksen
Quest Residential Real Estate
204-291-2221



Marilyn Mackie
204-930-7527



Dave Brownrigg
Quest Residential Real Estate
204-479-4744



Dave Sangha
Maximum Realty
204-999-9902



Ron Tardiff
Trinkl Realty
204-878-9585



Elliot Tardiff
Trinkl Realty
204-794-8205



Chris Dare
204-295-2207



Dianne Reed
Quest Residential Real Estate
204-797-3596

Let us build your Dream Home in the following communities:

Amber Trails • Bridgewater Forest • Bridgewater Lakes • Bridgewood Estates • River Park South • South Pointe Kingswood South (La Salle) • Oak Bluff West • Stone Ridge Meadows (Stonewall) • Wheatland Park (Dugald)

We will also build on your land in and around Winnipeg

27 Terracon Place | Winnipeg, Manitoba R2J 4B3 | Ph. 669-2500

